NICA MENDOZA
UX Designer

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https://nicamendoza.io

EDUCATION

Business, Masters of Science, 2022
Branding/Experience Design (Brandcenter)
Virginia Commonwealth University, Richmond, VA

Bachelors of Fine Arts, 2017
Fashion Design
Virginia Commonwealth University, Richmond, VA

Fine Arts, 2012
Sculpture and Ceramics
Columbus State University, Columbus, GA

WORK EXPERIENCE

PRODUCT MANAGER, TWINTAIL BREWS
RICHMOND, VA
-Effectively translated and communicated design requirements to stake holders, resulted in successful market launched of energy drink.
-Skillfully managed project timelines, milestones, and team challenges to deliver results that exceeded stakeholder expectations.
-Project managed the team's utilization of 4 design platforms and delivered a cohesive design package.

OPERATIONS MANAGER, BOOTS TO SUITS
RICHMOND, VA
-Successfully coordinated the 2019 Dominion Energy Charity Golf Event, Boots to Suits veteran portion, resulted in the outfitting of 45 veterans in 4 hours.
-Coordinated public relations, featured on television, radio, and social
media, influenced donations from public and corporate sponsors.
-Coordinated with Veterans Affairs leads, enabled the delivery of services to disabled veterans.

INFORMATION SYSTEMS MANAGER,
UNITED STATES AIR FORCE
-Ensured system security and compliance during a high pace work environment for 36 months.
-Provided user-level training and responsive technical support, resulted in reduced service request.
-Managed U.S. Postal and information systems operations for U.S. Air Force installation, streamlined the receiving, storing, and distribution of communications.

SKILLS

Project Management
Qualitative Research Market Research
User Research
Ideation
Target Personas
Story Telling
Consumer Journey Mapping
Story Boarding
Low-Fidelity Prototyping
Low-Fidelity 3D Modeling

TOOLS

Figma
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dimension
Final Cut Pro
Blender
WIX
Microsoft Teams

INTERESTS